



**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT  
INTEGRAL UNIVERSITY, LUCKNOW**

**Date: 4<sup>th</sup> August 2020**

**Ref.No.- 10/DCBM/2020/17**

**Notice**

Students are hereby informed that the Department of Commerce and Business management in association with CCG&D is organizing a online interaction session on the theme "Building a Successful Career" on 8<sup>th</sup>August 2020. The students should contact their respective class coordinator for the link.

Attendance is mandatory. Class coordinators are requested to ensure full attendance in the event.

*A. K. Saxena*  
04/8/2020

Prof. A. K. Saxena  
Dean, FCM

*Dr. Syed Shahid Mazhar*

Dr. Syed Shahid Mazhar  
Head , DCBM

HEAD  
Department of Commerce & Business Management,  
Integral University, Lucknow

# Alumni Interaction Report

## “Building a Successful Career”

**Saturday, August 08, 2020**

The Integral University Alumni Association and Department of Commerce & Business Management, Integral University, Lucknow, organized an Online Career Development interaction on the theme “**Building a Successful Career**” on August 08, 2020 through Google Meet from 11:00AM-12:00PM. The speaker of this program was **Mr. Mohan Gupta, Senior Analyst at Mercom Communications India**, an alumnus (Batch 2009-12) of Integral University. Programme started with the welcome address by Er. Ali Saad, Coordinator-IUAA which was followed by highly motivational lecture delivered by the speaker. The interaction was designed to guide and motivate the students to take up the correct careers with full seriousness and in the right spirit.

The following topics were discussed during the interaction:

1. Career Guidance- Selection of Career Stream
2. Preparing for the Corporate Challenges.
3. Personal SWOT analysis/GAP Analysis.
4. Skills sets required for the chosen stream.

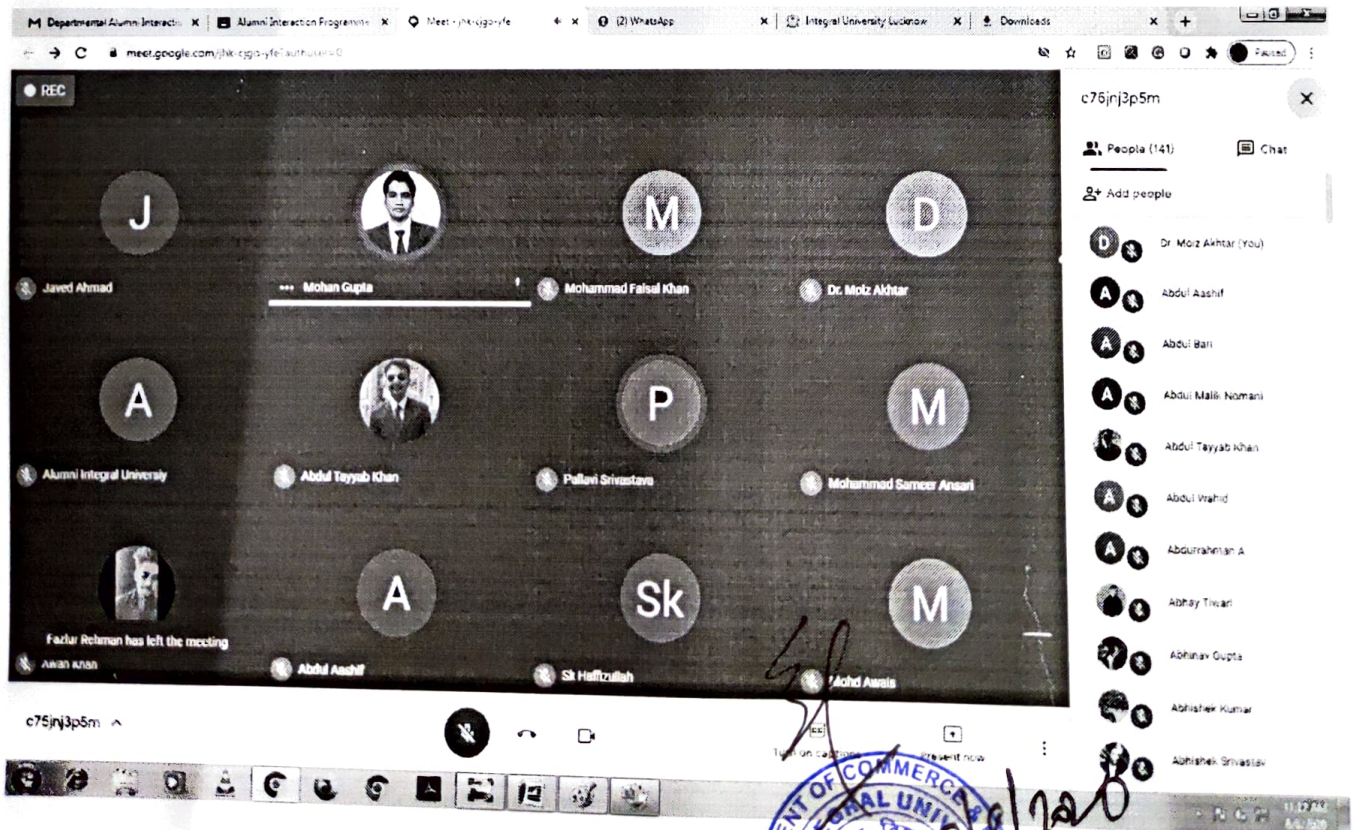
Around **155 students** attended the programme. Few of the questions from the audience were taken up by the speakers during the Q & A session. The variety and range of questions raised show that the participants took an active part in the programme. The programme was successfully coordinated and conducted by **Dr. Abdul Tayyab Khan & Dr. Moiz Akhtar, Members-IUAA**. The interaction ended with a Departmental vote of thanks by **Dr. Moiz Akhtar, Assistant Professor, Department of Commerce and Business Management** to the authorities, speakers, students and to the organizing team.



9/8/2020

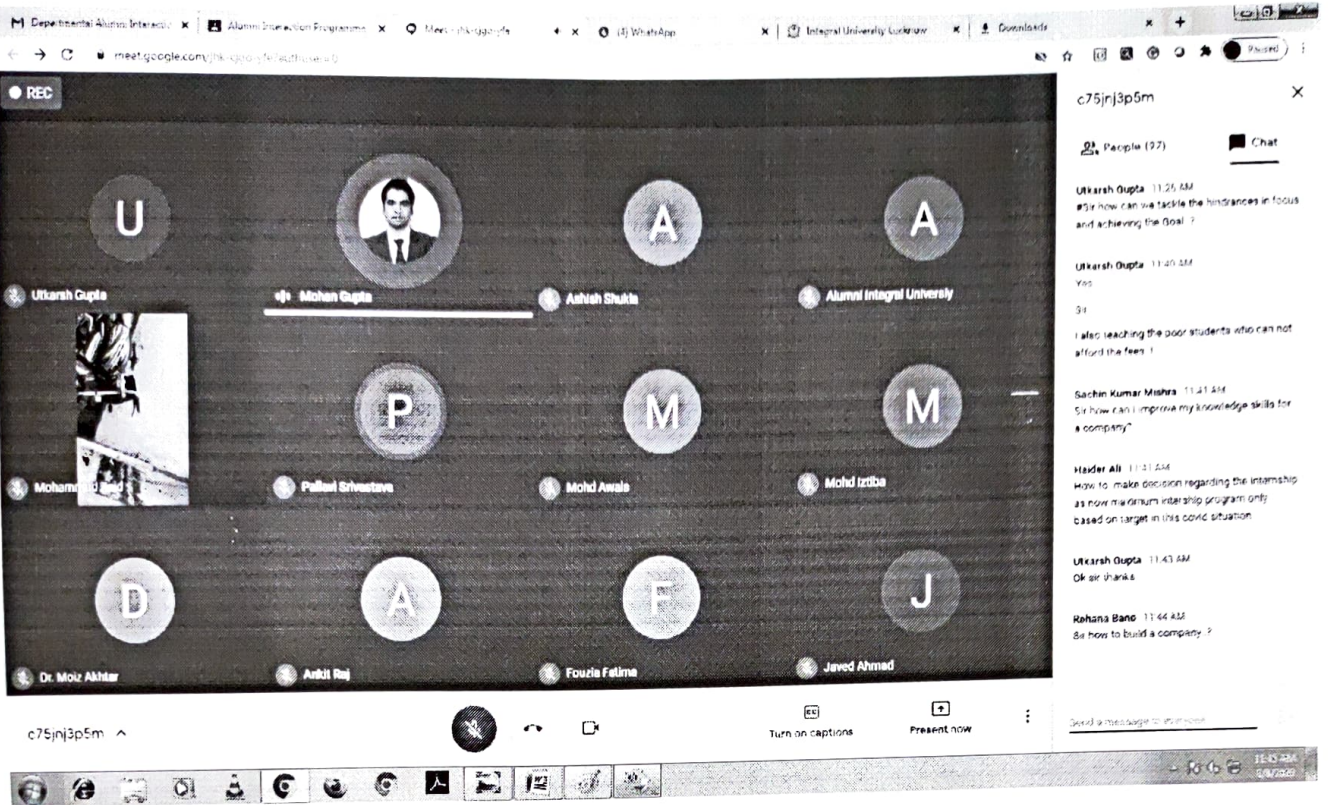


# Pictures of the Alumni Interaction, Speaker- Mr. Mohan Gupta, August 08, 2020





# Question and Answer Session



## Certificate of Appreciation



INTEGRAL UNIVERSITY ALUMNI ASSOCIATION  
201,Block 5,Central Auditorium Integral University-226026

### CERTIFICATE OF APPRECIATION

THIS CERTIFICATE IS PRESENTED TO

*Mohan Gupta*

For sharing his experience and guiding the students of  
Integral university through Online Alumni Interaction  
Programme which was held on August 08,2020

*M. Khalid*

**Prof. Monowar Alam Khalid**  
Dean, Student's Welfare



*Salman Khan*

**Dr. Salman Khan**  
Alumni President

